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FOR IMMEDIATE RELEASE

On Trend and On Display: Beaulieu Canada is privileged to announce that many of its flooring products were chosen for the 12th annual Trends Display at The Canadian Home Furnishings Market this year.

Acton Vale—February 2012— For forty years, the Canadian Home Furnishings Market (TCHFM) has prevailed as the most distinguished furniture industry trade event in Canada. TCHFM has become an important reference for home decor by highlighting upcoming trends and targeting the Canadian consumer. This past January, hundreds of retailers, designers, decorators and suppliers gathered in Toronto to witness the stunning showcases and innovative styles from various manufacturers. During the weekend trade show, Montreal-based design team Pierre D'Anjou and André Caron revealed their 12th annual Trends Display. Each year, D'Anjou and Caron put together a selection of Canadian-made products that they envision the consumer will shop for during the year.

Arranged in 12 realistic vignettes, the Trends Display incorporated a flooring component this year in addition to home furnishings. D'Anjou, who previously worked with Beaulieu Canada to renovate the Your HomeStyle image, selected Beaulieu flooring for his display. Beaulieu Canada's Pūr and Kosmo laminate, Karisma resilient and H825 Mystical Lake Front carpet were a few of the products he used in the vignettes. Designed around Your HomeStyle's four lifestyle movements, D'Anjou and Caron's 2012 Trends Display portrayed our beautiful flooring and exceptional merchandising system as fashionable forecasts for the consumer market this year. Please contact Yili Zhu for more information. www.beaulieucanada.com

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